



## Platinum Panel Contest Rules

### **Eligibility:**

Entrants must be 18 years or older to participate and a resident of Louisville, KY or reside in the surrounding area.

Platinum Panel Employees and their family members, respective affiliated companies, subsidiaries, advertising or promotional agencies and other agents and the immediate family member of any of the aforementioned are not eligible.

By participating in our contest, entrants agree to abide by all contest rules and regulations.

### **Prizes and Odds:**

Platinum Panelists may enter all contests, but may not win more than one (1) prize every six (6) months. (Some exclusions may apply – please see specific details to each promotion.)

Entry is required via: Facebook, Twitter or online at [www.platinumpanel.com](http://www.platinumpanel.com). In order to claim a prize, Facebook, Twitter, Online or at the Platinum Panel offices located at 100 Mallard Creek, Suite 200, Louisville, Ky 40207 entrant must be able to present their panel id. If you do not know your number, a representative will assist you in finding it. Please message us on Facebook or via email [paneldirector@platinumpanel.com](mailto:paneldirector@platinumpanel.com).

Winners will be notified via email, phone or social media the day after the contest deadline.

Return of notification as undeliverable may result in disqualification and an alternate winner may be selected. Winners may waive their right to receive prizes. Prizes are non assignable and nontransferable. Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prize. Winners may be required to complete an affidavit of eligibility and a liability and publicity release.

In the event the contest is compromised by a virus, non authorized human intervention, tampering or other causes beyond the reasonable control of the sponsor, which corrupts or impairs the administration, security fairness or proper operation of the contest, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the contest. Should the contest be terminated prior to the stated expiration date, sponsor reserves the right to award prizes based on entries received before the termination date.

Prize values differ for each contest and odds of winning depend on the number of eligible entries received.

**Social Promotions are run by third party applications:**

Promotions are in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the promotion will be directed to Platinum Panel, not Facebook.

Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the contest. If you have any questions regarding this Sweepstakes, please contact the Panel Director at [paneldirector@platinumpanel.com](mailto:paneldirector@platinumpanel.com) or by phone at (502) 454-0771.

**Limitations of Liability:**

By entering the contest, entrant agrees that (1) any and all disputes, claims and causes of action arising out of or in connection with the contest, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her right to a jury trial for such disputes, claims and causes of action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the contest, but in no event attorneys' fees; and (3) under no circumstances will be entrant be permitted to obtain any award for and entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses.

**Construction:**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant and Sponsor, shall be governed by, and construed in accordance with the laws of the State of Kentucky without giving effect to any choice of law or conflict of law rules or provisions (whether of Kentucky or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Kentucky. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.